

PRESS RELEASE

Published on 27. 11. 2017

BEDNAR Presented 6 New Products at AGRITECHNICA 2017

The AGRITECHNICA fair takes place once every two years in Hannover, Germany. It is the largest but also longest running event of its kind in the world. This year, the fair took place from the 12th to the 18th November. BEDNAR presented 6 new machines there.



BEDNAR Stand in Hall 12 at AGRITECHNICA



Seating for customers and guests at the stand

Preview days

The first two days at the fair are traditionally dedicated to dealers, investors and journalists and they are also called Preview Days. This year, BEDNAR had the most journalists from all over the world visiting the stand. We prepared a commentary of the new products and innovations on the Sunday. Most organised tours were managed by Ing. David Ryčl, Sales Manager for the Czech Republic and Poland. "Introducing new products at such an important fair is an opportunity to show our strength and balance with brands with a longer history in the field of agriculture," he commented.



Journalists are learning exclusive information about the VERSATILE VO 6000



Ing. David Ryčl talks about the advantages of the OMEGA OO 8000L seed drill

Global Representation

During the fair, customers had the opportunity to meet the sales representatives for their region. There were representatives for European markets as well as representatives from other world destinations. There were sales representatives from Canada, Australia and New Zealand providing information about the latest products.



Josef Schlueter, Sales Representative for Germany, informs of the advantages of the TERRALAND in combination with a FERTI-BOX FB 1500

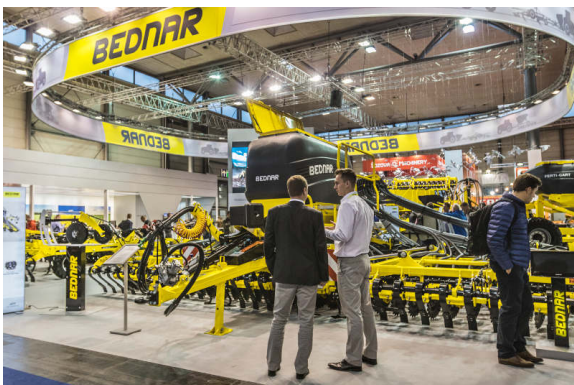


BEDNAR Team at the largest global fair AGRITECHNICA in Hannover, Germany

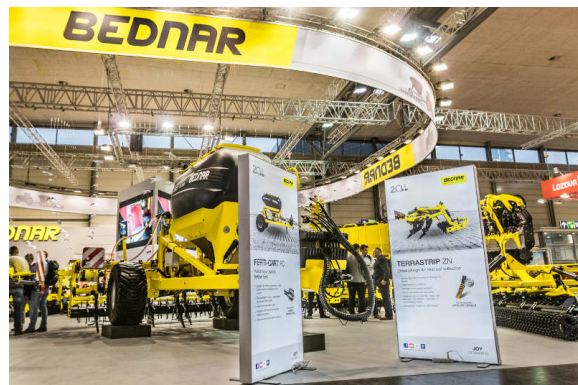
What New Products Did BEDNAR Introduce?

The new OMEGA OO 8000L seed drill is 8 metres wide and thus expands the currently produced seed drills by 2 metres. The capacity of the plastic hopper increased by 500L, to almost 4,000L.

BEDNAR also introduced a brand new machine: The FERTI-CART FC 3500. It is a pressurized hopper cart with a capacity of 3,500L. It is used for comfortable direct application of fertilizers into soil horizons.



OMEGA OO 8000L



FERTI-CART FC 3500

TERRASTRIP ZN 8R/45 is a new machine for row soil cultivation. It is an eight-mould-board plough with inter-row spacing of 45cm, ideal for processing sugar beet soil.

BEDNAR also presented the universal VERSATILE VO 6000 share cultivator at the fair. It is suitable for seedbed preparation of fields with a larger quantity of crop residue, or for intense stubble cultivation up to 15cm.



TERRASTRIP ZN 8R/45 in combination with a FERTI-CART FC 3500



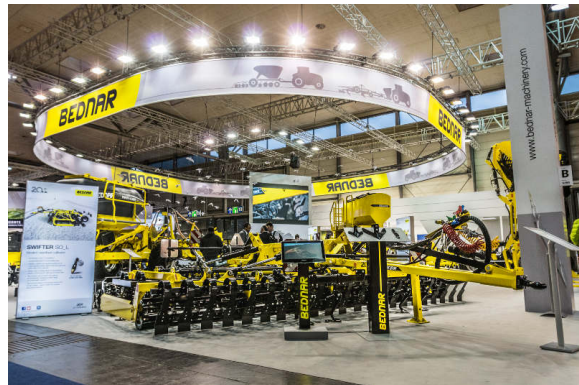
VERSATILE VO 6000

ATLAS AE 12400 is a new wide stubble cultivator for high daily outputs with cost savings. The machine has discs arranged in an X shape, which prevents drifting. Another advantage is the installation of the transport axle in front of the working discs.

The last machine that was first presented in Hannover was the innovated SWIFTER SO 6000L seedbed cultivator. The machine is able to prepare the field for seeding in a single pass. A great advantage is the overall spring loading of the working frames. It allows working at high speed of up to 15km/h.

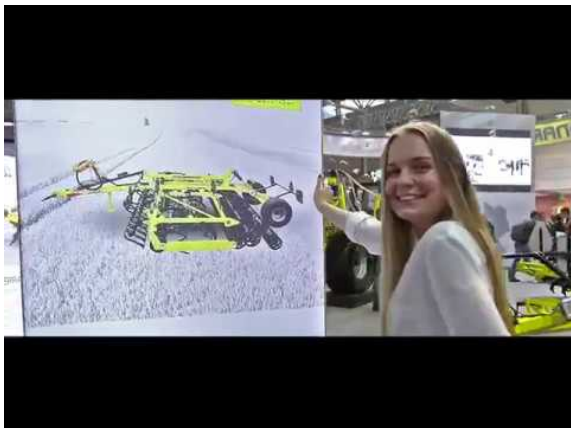


ATLAS AE 12400



SWIFTER SO 6000L

Videos



<https://www.youtube.com/watch?v=yioKahXWwEc>



<https://www.youtube.com/watch?v=KnUmlfmx6mo>

*Bc. Zdeněk Souhrada
Marketing specialist
BEDNAR FMT s.r.o.*